



Developing Capital for Africa

“ DCA is a strategic firm to build a better future for Africa & its partners ”

VALUES

Our values are inherited from our journey in Africa and globally.

- » Confidence and ambition for Africa's Development
- » Ethics and standards in all our actions
- » Transparency and good governance in all our relationships

CLIENTS

We are committed to serving the following clients:

- » Multi-family Offices
- » Multinationals and Financial Institutions
- » Private Companies
- » African Governments
- » Public Institutions
- » Endowments and Foundations

- » Resource mobilization
- » Market entry strategy
- » Project finance
- » Referrals to/for investors and sponsors
- » Branding (Investment Forum, Roadshows)

VISION

We believe in the real potential of Africa.

We are confident that the continent will reach a sustainable development meeting current challenges with **responsibility, professionalism, and dedication.**

ACTIVITIES

We bring professional experience in Africa and around the world in the areas of capital raising and resource mobilization, strategic positioning, market research, development of public/private partnerships and project management.

We have access to a vast network of institutional investors in the United States, Europe & Africa and worldwide top expertise that can easily be mobilized for our clients.



Lena Sene

President and CEO of DCA



Prior to founding DCA Lena was a Managing Director at Deer Isle Capital LLC in New York, where she was responsible for overall business development and for the firm's Africa investment strategy.

Prior to Deer Isle, Lena was at Impact Capital Partners, an international alternative investment advisory firm focused on emerging and frontier markets where she advised USAID on the placement of a \$100 million climate change private equity fund mandate to invest in SMEs in frontier markets. While at Impact Capital, Lena was appointed Special Advisor to the United Nations Ambassador of Malawi.

In 2012, Lena was selected by former Prime Minister of Senegal, Idrissa Seck, to serve as his Campaign Manager during the Senegalese presidential elections and manage a team of forty six individuals representing Mr. Seck's political party members and industry experts. She was responsible for helping develop and for executing Mr. Seck's campaign strategy, she supervised campaign

activities, retained services of various service providers and consultants from Senegal and abroad.

Prior to Impact Capital, Lena was a Banker in the Investment Management division of Lehman Brothers where was responsible for advising institutional and high net worth clients on a full range of investment strategies in the traditional and alternative assets space.

Prior to Lehman Brothers, she was a Banker at JPMorgan Private Bank where she worked within a team of six Private Bankers advising more than 200 high net worth families with total assets under management of over \$4.5 billion.

Since 2010, Lena serves as Senior Advisor of Business/Government Relations for the International Economic Alliance (IEA), a non-profit organization conceived at Harvard to help advance global investment and promote public/private partnerships, by bringing together Heads of State and Fortune 500 CEOs and institutional investors during year-round investment symposia in the US and abroad.

Lena has a B.A. in Economics from Bates College, an MBA from Harvard and a Master in Public Administration from the Harvard Kennedy School of Government, where she was selected a Mort Zuckerman Fellow.

Lena was born in the U.S. and was raised in Senegal, Russia and Ukraine. She is fluent in English, French, Russian and Wolof. She serves on the Board of Trustee of Bates College and was an elected Board Member of the United Nations Association of New York. She was a member of The Economic Club of New York

Distinction, Lena was:

- Named as one of 2012's Top 100 Most Influential African American Women in Corporate America by Savoy Magazine.
- Selected 1 of 120 global scholar-leaders inducted into the Academy of Achievement Class of 2007.
- Appointed by President G. W. Bush to the White House Fellowship, a forty-seven year old non-partisan leadership program, along with 13 other nationally selected Americans in 2006.
- Selected as the sole recipient of the annual JPMorgan Rising Star Award for the Annual Women's Bond Club Merit Award in 2003.

Publication

Lena is a published author on SME investing in Africa, a conference speaker on African investing and was a source for the latest Dalberg April 2011 report on Impact Investing in West Africa.

In addition, she participated in the U.S. State Department's Impact Investing Study that is focusing on the mobilization of private capital to generate both financial and social returns in emerging markets.

Carole Ramella

Founder and Managing Director of GFA Consulting LTD



Over the past 15 years, Carole has been involved in close to 50 transactions in Europe, the US and Asia: acquisitions, sales and divestitures, fundraising, joint-ventures, LBOs.

Carole began her career in the banking industry at Paribas where she handled client relationships for institutional clients. She then joined Arthur Andersen as a senior auditor; as such Carole was involved in several audit assignments in the manufacturing, advertising and financial services industries.

After her experience at Arthur Andersen, Carole joined Gras Savoye, a French leading insurance broker company where she developed the M&A practice for French and international private equity clients as well as industrial investors. In this role Carole contributed to establishing this practice as one of the major players in France.

She then joined Duff & Phelps, one of the world's leading independent financial advisory firms,

and helped increasing the brand's awareness in France with over 40 companies and high-growth SMEs. Within a year she was promoted to vice president at the Duff & Phelps' Paris office in the valuation advisory and M&A Group.

In early 2011, Carole returned to Africa and founded GFA Consulting LTD. She serves as an advisor on the rating council of West African rating agency, one of the leading rating agencies in West Africa. As such, she has participated in the review of several of the major firms in West Africa in a variety of sectors (agribusiness, distribution, pharmaceuticals, etc.).

Carole is also one of the founding shareholders of "Les Afriques", the first pan-African financial and economic newspaper in French.

A French and Cameroonian citizen, Carole is a graduate of Reims Management School with a major in Finance, and she also holds an MBA from INSEAD in France.

Carole speaks fluent French and English, and she is also proficient in Italian.

Bryan Simms

Managing Partner of Ronin Advisory Partners LLC



Ronin Advisory Partners LLC is an outsourced business development consultancy to select fund managers, investment/merchant banks and service providers to the High Net Worth Market.

Formerly, he was the Managing Principal of Alberleem Capital Advisors, the private placement division of woman-owned merchant bank, The Alberleem Group (TAG). Alberleem generates, through captive investment banking teams, risk mitigated, proprietary direct investment opportunities for private investors.

Prior to Alberleem, he was a Director of Lazard Wealth Management responsible for marketing and business development.

Prior to Lazard, Bryan had advised clients,

raised new assets in excess of \$1B, and managed investments in excess of \$2.5B at JPMorgan Private Bank and Morgan Stanley.

Bryan is a graduate of The Norfolk Academy (VA), holds a degree in Public Policy Studies from Duke University, as well as a Master's in Business Administration from the University of Virginia Darden School of Business. He has served in the Darden Alumni Association as the NY Area President, President then Chairman of the Alumni Association Board, and, for the past decade, as a Trustee of the Darden School Foundation. Bryan is also active in the alumni steering committee for the Omega Psi Phi Fraternity chapter at Duke University.

Fortune Small Business magazine has used Bryan as a consulting expert in their "small

business makeover” segment. He has also been recognized for his achievements by the National Black MBA Association by inclusion in their 2006 annual listing of the “Top 50 Under 50”. In his “spare” time, he is a serious martial arts hobbyist and student of Brazilian Jiu Jitsu (BJJ), holding

the titles of 2009 Vitor Shaolin Invitational BJJ Tournament Heavyweight Champion, North American Grappling Association (NAGA) North American Tournament Heavyweight Champion (2010, 2011, 2012) and Big Apple Open Senior Heavyweight Champion (2011, 2012).

VISIT US

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connecting
people, ideas and capital
to help our clients and the
communities we serve.

African Woman Hoe Ground to Provide Food for her Family, Tanzania. © Davide Mazzoran

We are DEDICATED to finding the best solutions to Africa's Development

The city that never sleeps, Cape Town. © Nolre Lourens